

# Policy Innovation - Wellbeing

## 5. Contribution Analysis (20mins)

### Objective

This exercise is designed to explore the impact of a policy on a stakeholder's different drivers of wellbeing

#### Approach:

- Map your activities against the wellbeing domains in the Office for National Statistics National Wellbeing Framework in the table below
  - Which activities are positive? Which are negative?
  - Look at the areas where you are primarily focused and where you help others both now and for the future including risk management or resilience.
  - Consider where your contribution is direct and indirect

#### Tips

- ✓ Refer to table of wellbeing domains if required
- ✓ Group exercise, or individual with group discussion

#### Exercises

1. Stakeholder Wellbeing Analysis
2. Wellbeing-Time Analysis
3. Wellbeing Perspectives Analysis
4. Five Ways to Wellbeing Analysis
5. Contribution Analysis
6. Life course Analysis

Wellbeing domains and indicators	Positive		Negative		Overall
	Direct	Indirect	Direct	Indirect	
Personal wellbeing • Life Satisfaction • Happiness • Anxiety • Worthwhile	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Now
Our relationships • Personal relationships • Loneliness • Someone to rely on	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future
Health • Healthy Life expectancy • Disability • Health satisfaction • Anxiety and depression	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future
What we do • Employment rate • Job satisfaction • Leisure time satisfaction • Volunteering • Art and Culture participation • Sport participation	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future
Personal finance • Low income households • Household wealth • Household income • Satisfaction with household income • Managing financially	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future
Economy • Disposable income • Public sector debt • Inflation	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future

Education and skills • Human capital (value of skills and knowledge) • Not in Education Employment or Training (NEET) • Qualifications	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future
Governance • Voter turnout • Trust in government	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future
Environment • Greenhouse gas emissions • Protected areas • Renewable energy • Recycling	Now	Now	Now	Now	Now
	Future	Future	Future	Future	Future

# Wellbeing Analysis Form

	Key Stakeholders	Impact on wellbeing: Positive, Negative or Neutral?		Sustainability of Impact (after)	Early Intervention (before)
	Who will be impacted by the policy, strategy or service?	Soon After	1 year After	Is the short-term impact of the policy on the stakeholder different from the long-term? Why? What can be done to sustain initial positive impacts? Or promote quick adaptation to initial negative impacts?	Thinking before the policy is necessary e.g. 1 to 5 years before – is there an early intervention or prevention option? A wellness vs illness approach?
1					
2					

3					
4					

Wellbeing Domains/ Factors – Tick which are relevant to your policy/ service or strategy

✓	<b>“Integrating Factors” (Joining-up with other policy areas)</b>	<b>Wellbeing Domain</b>	<b>“Innovation Factors” (Not always considered)</b>	✓
	Mental Health, Physical Health	<b>Health</b>	Satisfaction with Health, Resilience	
	Family, Marriage/ Partnerships	<b>Relationships</b>	Friendships, Neighbourliness, Loneliness	
	Employment/ Unemployment	<b>What we do</b>	Job Satisfaction, Job Security, Underemployment	
	Art, Sport & Culture		Work-Life Balance/ Leisure/ Time Use	
	Volunteering/ Care Giving		Altruism, Religion	
	Income/ Poverty/ Debt	<b>Personal Finance</b>	Stability/ Financial Stress	
	Growth, National Debt, Prices	<b>Economy</b>	Sustainability	
	Education & Skills, Adult Learning	<b>Education &amp; Skills</b>	Life Skills/ Capabilities	
	Community/ Neighbourhood	<b>Where we live</b>	Trust in People, Sense of Belonging	
	Crime		Fear of Crime/ Safety	
	Housing, Transport, Built Environment		Housing & Transport Satisfaction Commuting	
	Air Quality, Noise	<b>Natural Environment</b>	Nature, Green space	
	Voting, Transparency, Civic Participation	<b>Governance</b>	Trust in Institutions, Social Action	
	Control, Rights	<b>Personal Wellbeing</b>	Happiness, Anxiety, Sense of Purpose	

**Questions to Consider:**

Is factor relevant to the policy challenge you are trying to solve?  
 Will implementation of policy impact the factor for the stakeholder of interest?  
 Can you ‘design-in’/ influence some of these factors positively with changes to your policy/ service? How?

	Equality, Fairness		Self-Esteem, Dignity	
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