



Government
Social Research



Government
Economic
Service

GESR Event

Launch Event: Wellbeing – Greenbook Supplementary Guidance

TUESDAY, 27TH JULY 15:00 – 16:00

ONLINE EVENT, VIA MS TEAMS LIVE

What is important for wellbeing? How can we incorporate this insight in policy making?

Ultimately the overarching aim in central or local government is to improve people's lives. The UK's first Green Book Supplementary Guidance on Wellbeing sets out how the growing body of wellbeing evidence can be incorporated in the policy process, notably in project appraisal. This can have implications for the type of investments we make, how policies are designed and the questions we ask to understand whether a policy has been successful. Wellbeing evidence can also help quantify social impacts that have traditionally been difficult to assess in cost-benefit analysis.

This launch event will provide an overview of the guidance and its implications for analysis and policymaking, with reflections and examples from Clare Lombardelli (Chief Economic Advisor to the Treasury and joint head of the Government Economic Service) and Gus O'Donnell (former Head of the Civil Service and Patron of the What Works Centre for Wellbeing).

There will be a chance to ask questions to the panel members.

[\[CLICK HERE TO JOIN THE EVENT\]](#)

Agenda

- 15:00 – 15:05 **Amanda Rowlatt**, DfT Chief Analyst and Chair of the Social Impacts Task Force: [Introduction](#)
- 15:05 – 15:20 **Sara MacLennan**, DefRA: [Brief overview of the Guidance](#)
- 15:20 – 15:30 **Gus O'Donnell**, former Head of the Civil Service, Patron of the What Works Centre for Wellbeing
- 15:30 - 15:40 **Clare Lombardelli**, Chief Economic Advisor to the Treasury and joint head of the GES
- 15:40 – 16:00 Q&A